



Data Center Expanding Soon: *Intelligence You Can Use*

We are updating and expanding the data and reports on CHTA's online Data Center. The Data Center will continue to include hotel performance and arrivals data. New sources of information will include: consumer spending data; consumer psychographics information; country and regional tourism-related economic performance and forecast reports; regional and global economic reports; hotel operations studies and other specialty reports which can provide added insight to support business planning and benchmarking.

Sustainability: Saving, Protecting and Enhancing Your Business and Our Industry

Activities undertaken in recent months include:

Sargassum Resource Guide – Developed through CAST and with member input, the guide was produced to provide facts about this menacing seaweed and information about options and best practices to manage and mitigate its impact. For a copy of the guide [click here](#).

CHENACT: The last of over 150 detailed hotel energy efficiency audits are being conducted. Individual reports are being provided to participating hotels. Aggregate reports will be made available to the general membership soon showing areas where inefficiencies exist and savings can be realized. The project will also produce an energy efficiency website for the industry with a range of assessment tools, tips and technical and layman reports. The website should be completed in the next several months.

US Agency for International Development Energy Project – CHTA has expressed interest in assisting with a regional energy efficiency project, primarily aimed at developing and facilitating financing mechanisms to support efficiency investments. The project will draw upon the audited findings for individual hotels from the CHENACT project as a baseline for identifying potential areas for financing support. US AID has indicated that CHTA will play a support role in the project which should commence early next year.

Revitalizing CAST – With the support of CHTA's strategic partner OBM International and their representative Denaye Hinds, and CAST Chairperson Karoline Troubetzkoy, CAST is being revitalized. Having recently completed the Sargassum guide and assisted with providing input on the US AID project, an inventory is underway of existing and new sustainability information which will be posted on CHTA's revised website and made available to all members. CAST is also developing a work plan and formalizing a governing council.

New Members

As CHTA strives to improve its value proposition, we are attracting new members. We welcome the following member companies and encourage our members to support one another.

Welcome New Allied Members

Adventure Sports HQ
Austrojam Ltd.
Budget Travel Magazine
Canadian Solar (USA) Inc.
CARIBBEANJOBS.COM
Cayman Islands Yellow Pages
Commercial Fitness Products

Aquacell Water Recycling By PHOENIX
Brafford Media and Technologies Group Inc.
Cable and Wireless Business Solutions
Carib-World Travel
Catalyst Destinations International
Chef Works, Inc.
Cuba Select Travel



Discover the World
Dolphin Outdoor Power Equipment, Inc.
Extreme Engineering
Guestfolio Inc.
Kayak Software Corporation
NBC Universal
Olympia Destination Management Company
Rentaino SRL
Safehotels Alliance AB
Simpleview
Synapse Social Media
Top Travel Group

DNS Management Services, Inc.
Energy Reduction Partners
Global Directories
HeartSine Technologies
Linda M. Brandon. Esq.
North South Net
Oneida Foodservice
Resonance Consultancy LLLP
Serenity Vacations & Tours Inc.
Smart Meetings
Tarragona Resort Mangement, LLC
Treasure Caribe International dba GoGoFlorida.com

Welcome New Hotel Members

Banana Bank Lodge & Jungle Horseback Adventure
Casa Conde Hotel Boutique
Casa Real Boutique Hotel & Spa
Casa Sol Bed and Breakfast
Hotel Alexandrina
Infinity On The Beach
Marriott Port Au Prince Hotel
Memories Grand Bahama Beach & Casino Resort
O:live Boutique Hotel
Radisson Hotel Trinidad
Secret Bay Dominica
South Point Antigua
St. John Inn
Tropicana Aruba Resort and Casino
Weston Suites Hotel

Education and Professional Development

Professional Development Workshops - In addition to the educational aspect of the sessions during CHIEF, we have partnered with AHLEI, STR and Florida International University to offer two day-long workshops before the start of CHIEF providing certification in tourism-related data analytics, and leadership for customer service. For details [click here](#).

Webinar Series - We continued our series of webinars, since June offering members sessions on: Sargassum seaweed management; Sustainable Pest Control and Green Cleaning Techniques; effective use of social media to drive business; disaster recovery and business continuity planning; and the ROI of sustainability. To view all of the webinars produced [click here](#).

Leadership Development for AEs – The second in a series of certificate training sessions for association executives provided by the American Society of Association Executives will be offered on October 1, prior to CHIEF. This second session is dedicated to Membership Development.